

THE FEATURES LIST 2020

Welcome to the *Networking+* magazine 2020 features list, which this year also includes an outline of online contributions we're seeking in the year ahead.

We have recognised that the magazine now plays a different role in our readers' lives. When we launched back in 1994, the physical publication was the only way readers could access industry news written by our editorial team. Today, our website offers a better solution for this and allows the magazine to increasingly focus on features, opinion, interesting insights, research and useful advice. Of course, news will continue to play a key role in our publication, but we want to build a community around thought-led content and round-tables from experts and influencers in the field.

So, this year, the magazine will be more feature-led. To this end we welcome contributors to our staple opinion pieces as well as two new ones – 'The Round Table' and 'Security Insight'. Here are all the opinion pieces we commission for each edition:

ON THE NETWORK

A technology-focused piece written by a communications, network, IT, or DC 'geek'. They can examine anything affecting our industry.

VIEW FROM THE TOP

A C-level personality chooses a hot topic and gives their view on it. This can be based on any major issue, problem or piece of news. Note, it must be penned by a company boss.

THE WORLD ACCORDING TO

Pick a problem harming the industry, explain how it can be fixed. For example: 'Cyber-crime costs the economy £100m a year. John Smith from Cybersecurity Solutions "R" Us has an answer.'

SECURITY INSIGHT

We are looking for regular contributors to a column on protecting enterprises. If you think you have, or you know someone with the requisite nous, we'd like to hear from you.

ROUND TABLE

A place for industry luminaries to debate a hot topic. It can be one of a whole raft of subjects relevant to our readership.

Please contact the editor for word counts in advance. Although they will generally remain the same whenever possible, there will be occasions when they vary.

If you are pitching an opinion piece for the website, then there is no word limit. However, unless the scribe sports acid wit or is a wonderful raconteur, we recommend no more than 600 words. Anything longer can be soporific.

Remember, our readership is made up of Communications, Network, IT and Data Centre managers, directors and engineers throughout UK public and private sector enterprise – they understand this marketplace, the technology and see *Networking+* as an essential part of their monthly read!

Anyway, without further ado, here's the *Networking+* 2020 features list...

JANUARY

FEATURE I

Cable management in data centres: a look at how the failure to properly manage this critical part of data centre infrastructure can cause serious issues, from increased operating costs to more expensive outages

CASE STUDIES

Critical Comms

IoT IN APPLICATION

Trash Collection

ROUND TABLE

The ability to respond to network changes in real-time while keeping pace with a business's evolving technology needs. Why do we need it?

FEATURE II

The importance of cooling and energy management

PRODUCTS

Test & Measurement

SECURITY INSIGHT

Protecting the construction industry

DEADLINE

24th January 2020

EVENT DISTRIBUTION

Pre-show issue: Cloud Expo Europe 2020; Data Centre World 2020; Smart IoT London 2020; Big Data & AI World 2020; Blockchain Technology World 2020; Cloud & Cyber Security 2020; London Tech Show 2020; BAPCO 2020

FEBRUARY

FEATURE I

Voice technology: talking about one of IT's biggest platform shifts

CASE STUDIES

Health

IoT IN APPLICATION

Supply Chain – tracking assets/vehicles/inventory

ROUND TABLE

How HaaS the commercialisation and demand for hacking skills, in which the hacker serves a contractor, changed?

FEATURE II

Is a rapid increase in the number of security tools used by enterprises limiting RoI while also increasing the risk of cyber threats?

PRODUCTS

Wireless Access/Routers

SECURITY INSIGHT

Protecting the government

DEADLINE

28th February 2020

EVENT DISTRIBUTION

At-show issue: Cloud Expo Europe 2020; Data Centre World 2020; Smart IoT London 2020; Big Data & AI World 2020; Blockchain Technology World 2020; Cloud & Cyber Security 2020; London Tech Show 2020; BAPCO 2020 Pre-Show issue: IP-Expo Manchester 2020

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MARCH

FEATURE I

Integrating telephony infrastructures – how it benefits the enterprise

CASE STUDIES

Transport

IoT IN APPLICATION

Farming

ROUND TABLE

The state of cloud computing: is the adoption rate increasing, reaching new industries etc.?

FEATURE II

Comparing the conferencing platforms – Skype for Business, Cisco WebEx, Zoom and Microsoft etc.

PRODUCTS

SD-WAN

SECURITY INSIGHT

Protecting the legal sector

DEADLINE

28th March 2020

EVENT DISTRIBUTION

At-show issue: IP Expo Manchester 2020; Data Centre Summit 2020; Pre-show issue: UC Expo 2020

APRIL

FEATURE I

Leveraging Artificial Intelligence to boost critical comms

CASE STUDIES

Education

IoT IN APPLICATION

Connected Vehicles

ROUND TABLE

5G – How enterprise teams will use it

FEATURE II

Why voice messages and ZIP files could be the biggest security worries

PRODUCTS

UC

SECURITY INSIGHT

Security for local authorities

DEADLINE

17th April 2020

EVENT DISTRIBUTION

At-show issue: UC Expo 2020; Pre-show issue: Mission Critical Technologies 2020; InfoSecurity Europe 2020

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MAY

FEATURE I

Network monitoring and what every enterprise should be looking out for

CASE STUDIES

Hospitality

IoT IN APPLICATION

Smart Meters, Utilities

ROUND TABLE

Biometrics and biometric data in the enterprise: what is it and is it secure? Looking at whether it is a necessity for enterprises or a waste of money

FEATURE II

How to increase efficiency with data centre temperature monitoring

PRODUCTS

Cooling and energy management

SECURITY INSIGHT

Security for schools and other educational institutions

DEADLINE

22nd May 2020

EVENT DISTRIBUTION

At-show issue: Mission Critical Technologies 2020; InfoSecurity Europe 2020

JUNE

FEATURE I

XaaS: The three traditional pillars of cloud computing - SaaS, PaaS and IaaS - now support such a range of services that IT, and business, is entering the 'Everything as a Service' or XaaS era

CASE STUDIES

Manufacturing

IoT IN APPLICATION

Wildlife Management

ROUND TABLE

Is data centre modernisation critical to business success/the decline of the private data centre – will we go back to the big four?

FEATURE II

Exploring the impact of AI on the data centre

PRODUCTS

SD-WAN

SECURITY INSIGHT

Protecting financial institutions

DEADLINE

26th June 2020

EVENT DISTRIBUTION

TBC

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JULY/AUGUST

FEATURE I

Brexit and GDPR: what will happen to data transfers and data protection when we leave the EU?

CASE STUDIES

Sports team and Sports Venues

IoT IN APPLICATION

Emergency Services

ROUND TABLE

How to get on top of BYOD (Bring Your Own Device) Is the future of IT remote working and what are the issues associated with it?

FEATURE II

Disaster recovery: how will enterprises stay online if we suffered a nationwide blackout?

PRODUCTS

Racks & Enclosures

SECURITY INSIGHT

Protecting the emergency services

DEADLINE

7th August 2020

EVENT DISTRIBUTION

Pre-show issue: Pre-show issue: IP Expo 2020; Digital Transformation Expo Europe 2020

SEPTEMBER

FEATURE I

Why ultra-reliable and low-latency communications (URLLC) is an increasingly important aspect of wireless communications

CASE STUDIES

Leisure & Tourism

IoT IN APPLICATION

Industrial

ROUND TABLE

Automation: which IT roles are most under threat?

FEATURES II

In-building comms: how do you solve connectivity issues in Georgian and other period buildings with thick walls?

PRODUCTS

UPS

SECURITY INSIGHT

Security for data centres

DEADLINE

21st September 2020

EVENT DISTRIBUTION

At-show issue: IP Expo 2020; Digital Transformation Expo Europe 2020; Pre-show issue: DCD London 2020; DC Ireland 2020

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OCTOBER

FEATURE I

IoT in vineyards: how this technology is the hero of the producers and oenophiles

CASE STUDIES

Banking/Finance/Legal

IoT IN APPLICATION

Smart Retail – store operations and efficiencies

ROUND TABLE

How to get on top of BYOD (Bring Your Own Device). Is the future of IT remote working and what are the issues associated with it?

FEATURE II

Shared security model assuring through block chain – what keeps the transfer of data safe?

PRODUCTS

Data Security

SECURITY INSIGHT

Protecting venues

DEADLINE

16th October 2020

EVENT DISTRIBUTION

At-show issue: DCD London 2020: DC Ireland 2020

NOVEMBER

FEATURE I

How the network manager's role will change in the SDN world

CASE STUDIES

Public Sector/Local/regional/national Government

IoT IN APPLICATION

Healthcare

ROUND TABLE

How does UK compare to the rest of the world re security?

FEATURE I

The potential of fibre and why network teams need it

PRODUCTS

Edge Computing and how you achieve it

SECURITY INSIGHT

Protecting corporates

DEADLINE

23rd November 2020

EVENT DISTRIBUTION

TBC

DECEMBER

FEATURE I

All is not lost: how to deal with corruption of big data

CASE STUDIES

Construction

IoT IN APPLICATION

Smart City – Trash; Traffic; Environment

ROUND TABLE

Predictions for 2021

FEATURE II

Under pressure: safely managing the increased demand on emergency services

PRODUCTS

DCIM

SECURITY INSIGHT

Security associated with Black Friday and Cyber Monday

DEADLINE

9th December 2020

EVENT DISTRIBUTION

TBC

That just leaves me to say many thanks for all your contributions to our publication in 2019 - indeed over the years previous - and I look forward to working with you again in 2020. Here's to a great year!

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